

Marketsegmentation

Dark Bay or Brown Filly; Mar 02, 2019

Marketsegmentation Foaled in Kentucky	American Pharoah, 12 b	Pioneerof the Nile, 06 dk b/ b/	Empire Maker, 00 dk b/ Star of Goshen, 94 b Yankee Gentleman, 99 b Exclusive Rosette, 93 ch
	Lonelily (IRE), 11 b	Littleprincessemma, 06 ch	El Prado (IRE), 89 gr Cappucino Bay, 89 b Storm Cat, 83 dk b/ Mr. P's Princess, 93 b
		Medaglia d'Oro, 99 dk b/	
		Empress of France, 06 ch	

By AMERICAN PHAROAH (2012). Horse of the year in U.S., Triple Crown winner of \$8,650,300, Kentucky Derby **[G1]** (CD, \$1,418,800), etc. Sire of 5 crops of racing age, 1068 foals, 577 starters, 35 stakes winners, 2 champions, 333 winners of 680 races and earning \$42,757,024 USA, including Cafe Pharoah (Champion in Japan, to 5, 2022, \$5,414,646 USA, February S. **[G1]** twice, etc.), Skygaze (Champion in Canada, \$285,272 USA, Maple Leaf S. **[G3]** (WO, \$90,000(CAN)), etc.), Danon Pharaoh (\$1,554,183 USA, Japan Dirt Derby [LR], etc.), As Time Goes By (to 5, 2022, \$955,600, Beholder Mile S. **[G1]** (SA, \$300,000), etc.), Harvey's Lil Goil (\$899,172, Queen Elizabeth II Challenge Cup S. **[G1]** (KEE, \$300,000), etc.), Reframe (to 4, 2022, \$872,137 USA, Paradise S. [L]).

1st dam

Lonelily (IRE), by Medaglia d'Oro. Placed at 3 and 4, \$29,884. Dam of 4 foals, 4 to race, 2 winners--
MARKETSEGMENTATION (f. by American Pharoah). Black type winner, see below.
 Time to Testify (c. by Declaration of War). Winner at 3, \$53,280.
 =Shonan Gallo (JPN) (c. by Mendelssohn). Placed at 3, 2023 in JPN, \$24,621 (USA).

2nd dam

Empress of France, by Storm Cat. 2 wins in 4 starts at 4 in NA , placed at 3 in IRE, \$18,749 (USA). Sister to **KAMARINSKAYA** (\$91,461 (USA), Dimitrova One Thousand Guineas Trial S. **[G3]**, etc.), half-sister to **FASLIYEV** (\$366,473 (USA), European Champion 2-year-old colt, Hwt. colt at 2 on European Free Hand., Hwt. colt at 2 on English Free Hand., Hwt. colt at 2 on French Free Hand., Hwt. colt at 2 on Irish Free Hand., Heinz 57 Phoenix S. **[G1]**, etc., sire), **Maderno** (\$246,273 (USA), 3rd Lane's End Greenham S. **[G3]**). Dam of--
 Lonelily (IRE) (f. by Medaglia d'Oro). See above.
 =Suppressor (IRE) (c. by =Holy Roman Emperor (IRE)). Placed at 2 in ENG, \$4,901 (USA).

3rd dam

Mr. P's Princess, by Mr. Prospector. Unraced. Sister to **Excavate** (\$201,089, 3rd San Carlos H. **[G2]**, etc., sire), half-sister to **MENIFEE** (\$1,732,000, Haskell Invitational H. **[G1]**, etc., Leading sire 7 times in Republic of Korea, Leading broodmare sire twice in Republic of Korea), **DESERT WINE** (\$1,618,043, Hollywood Gold Cup-**G1**, etc., sire), **ARSAAN** (\$37,826 (USA), C. W. Venus S. [L], etc.), **Dupree** (\$32,144, 3rd Lieutenant Governor of Kentucky S.). Dam of 6 winners--
FASLIYEV (c. by Nureyev). 5 wins in 5 starts at 2 in ENG, FR and IRE, \$366,473 (USA), European Champion 2-year-old colt, Hwt. colt at 2 on European Free Hand., Hwt. colt at 2 on English Free Hand., Hwt. colt at 2 on French Free Hand., Hwt. colt at 2 on Irish Free Hand., Heinz 57 Phoenix S. **[G1]**, Prix Morny **[G1]**, Coventry S. **[G3]**, Victor Chandler Marble Hill S. [L]. Sire.
KAMARINSKAYA (f. by Storm Cat). Winner at 3 in IRE, \$91,461 (USA), Dimitrova One Thousand Guineas Trial S. **[G3]**, 2nd Flame of Tara E.B.F. S. [L], 3rd C. L. Weld Park S. **[G3]**. Producer.
Maderno (c. by Nureyev). Winner at 3 and 7 in HK and IRE, placed in 1 start at 3 in ENG, \$246,273 (USA), 3rd Lane's End Greenham S. **[G3]**.
 Empress of France (f. by Storm Cat). See above.
 Opera Mouve (f. by Johannesburg). 3 wins at 3 and 5 in JPN, \$434,331 (USA).
 Dubai to Dubai (c. by Kris S.). 3 wins at 3 and 4 in NA and UAE, \$152,319 (USA). Sire.
 Butterfly Cove (f. by Storm Cat). Unraced. Dam of--
MISTY FOR ME (IRE) (f. by \$Galileo (IRE)). 5 wins in 8 starts, 2 to 3 in IRE and FR , placed in 1 start at 3 in NA , \$1,124,364 (USA), Hwt. at 3 on Irish Free Hand., 9 1/2 - 11 fur., Hwt. filly at 2 on French Free Hand., Hwt. filly at 2 on Irish Free Hand., Etihad Airways Irish One Thousand Guineas **[G1]**, Total Prix Marcel Boussac-Criterium des Pouliches **[G1]**, Moyglare Stud S. **[G1]**, Stobart Ireland Pretty Polly S. **[G1]**, 2nd Keeneland Debutante S. **[G2]**, etc. Dam of--

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U S NAVY FLAG (c. by War Front). 5 wins, 2 to 3 in ENG and IRE, \$1,341,752 (USA), Hwt. at 3 on European Free Hand., 5 - 7 fur., Hwt. at 3 on English Free Hand., 5 - 7 fur., Hwt. at 3 on Irish Free Hand., 5 - 7 fur., Hwt. colt at 2 on European Free Hand., Hwt. colt at 2 on English Free Hand., Hwt. colt at 2 on Irish Free Hand., Darley Dewhurst S. [G1], Darley July Cup [G1], Juddmonte Middle Park S. [G1], Plusvital Round Tower S. [G3], 2nd Tattersalls Irish Two Thousand Guineas [G1], etc. Sire.

ROLY POLY (f. by War Front). 6 wins, 2 to 3 in ENG, IRE and FR , \$939,537 (USA), Prix Rothschild [G1], Kingdom of Bahrain Sun Chariot S. [G1], Tattersalls Falmouth S. [G1], Imagine Cruising Duchess Of Cambridge S. [G2], Grangecon Stud Balanchine S. [G3], etc.

COVER SONG (f. by =Fastnet Rock (AUS)). 2 wins at 3, \$122,227, Autumn Miss S. [G3] (SA, \$60,000). Producer.

Simply Glorious (f. by War Front). Winner at 2 and 3, 2022 in IRE, \$31,917 (USA), 2nd Jockey Club Of Turkey Vinnie Roe S. [L].

BALLYDOYLE (IRE) (f. by \$Galileo (IRE)). 3 wins at 2 in ENG, IRE and FR , \$538,223 (USA), Hwt. filly at 2 on French Free Hand., Total Prix Marcel Boussac - Criterium des Pouliches [G1], Breast Cancer Research Debutante S. [G2], 2nd QIPCO One Thousand Guineas S. [G1], Moyglare Stud S. [G1], Chesham S. [L]. Dam of--

MONDAY (f. by =Fastnet Rock (AUS)). Winner in 2 starts at 2 in IRE, \$76,087 (USA), Ballyinch Stud Irish E.B.F. Ingabelle S. [L].

=Red Riding Hood (IRE) (f. by Justify). Winner at 3, 2023 in IRE, placed in 1 start at 2, 2022 in ENG, \$23,179 (USA), 3rd Al Shiraaa Racing Irish Ebf Blue Wind Stakes (Fillies Group 3) [G3].

TWIRL (IRE) (f. by \$Galileo (IRE)). Winner at 2 and 3 in IRE, placed at 3 and 4 in ENG and NA , \$132,754 (USA), Irish Stallion Farms E.B.F. Hurry Harriet S. [L], 2nd Lodge Park Stud E.B.F. Park Express S. [G3], Tattersalls Musidora S. [G3], 3rd Blushing K. D. H. (FG, \$7,500). Producer.

=April Showers (IRE) (f. by \$Galileo (IRE)). Winner at 2 in IRE, \$50,983 (USA), 2nd Kilboy Estate S. [G2], Navigation S. [L], 3rd Irish Stallion Farms E.B.F. Naas Oaks Trial [L].

=Could It Be (IRE) (f. by \$Galileo (IRE)). Unraced in Ireland. Dam of--

=Mubariz (GB) (g. by \$Dansili (GB)). 6 wins, 2 to 4, placed at 6, 2022 in AUS and ENG, \$291,847 (USA), 2nd January Cup [L], 3rd 2021 Carlton Wyong Gold Cup [L], Inglis Australia Day Cup [L].

4th dam

ANNE CAMPBELL, by Never Bend. 3 wins at 3, \$37,386, Old Hat S., 2nd Poinsettia S., 3rd Jasmine S. Broodmare of the year in 1999. Half-sister to **REPERCUTIONIST** (\$85,297 (USA), Prix d'Arenberg [G3], etc.), **ROYAL NORTH** (\$167,305, Seaway S., etc.), **BOOMER'S LUCK** (\$87,285, Crest S.). Dam of 7 winners, including--

MENIFEE (c. by Harlan). 5 wins at 2 and 3, \$1,732,000, Haskell Invitational H. [G1], Toyota Blue Grass S. [G1], 2nd Kentucky Derby [G1], Preakness S. [G1], Super Derby [G1], Tampa Bay Derby [L] (TAM, \$30,000), 3rd Travers S. [G1]. Leading sire 7 times in Republic of Korea, Leading broodmare sire twice in Republic of Korea.

DESERT WINE (c. by Damascus). 8 wins, 2 to 4, \$1,618,043, Hollywood Gold Cup-G1, Charles H. Strub S.-G1, Californian S.-G1, San Felipe H.-G2, Hollywood Juvenile Championship-G2, San Rafael S.-G3, Sunny Slope S.-G3, 2nd Kentucky Derby-G1, etc. Sire.

ARSAAN (f. by Nureyev). Winner at 2 and 3 in ENG, \$37,826 (USA), C. W. Venus S. [L], 3rd Ballymacoll Stud S. [L].

ROCK STAR SHOW (c. by Lear Fan). 13 wins, 2 to 6 in CHI, \$129,370 (USA), Gran Premio de Honor [G2], Pedro del Rio Talavera [G2], General Jose Miguel Carrera Verdugo [G3] twice, 2nd Gran Premio de Honor [G2], Libertador Bernardo O'Higgins Riquelme [G3], etc. Sire.

Hanarsaan (c. by Hansel). 9 wins, 4 to 8, \$437,870, 3rd Broward H. [G3], Creme Fraiche H. [G3], Tenacious H. [L] (FG, \$8,250).

Excavate (c. by Mr. Prospector). 4 wins, 2 to 4, \$201,089, 3rd San Carlos H. [G2], Jungle Savage S. [L] (SA, \$9,000), Teleprompter S. (AP, \$4,664). Sire.

Dupree (f. by Matsadoon). 2 wins at 3, \$32,144, 3rd Lieutenant Governor of Kentucky S.

Halo's Gleam (f. by Halo). Winner at 2, \$25,457.

The Goo (c. by Meadowlake). 3 wins at 2 and 3, \$146,495, 2nd Tremont S. [G3], Flash S. [L]

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(BEL, \$16,490), 3rd Kentucky Cup Juvenile S. **[G3]**.

Soul Custody (f. by Perfect Soul (IRE)). 6 wins, 2 to 4 in NA , placed in 2 starts at 5 in IRE, \$140,088 (USA), 2nd Glencairn S. [L], 3rd Washington Oaks [L] (EMD, \$11,250), Washington's Lottery H. (EMD, \$7,500).

Ibtikar (f. by Private Account). Placed at 2 and 3 in ENG.

Vegas Venture (g. by Gold Fever). 11 wins, 2 to 9, \$418,846(USA), 2nd Labeeb S. [L] (WO, \$23,000(CAN)), 3rd Valedictory H. [L] (WO, \$15,304(CAN)).

=Brown Linnet (IRE) (f. by King of Kings (IRE)). 6 wins, 2 to 5 in SAF, \$34,615 (USA), 3rd Newstone Insurance Brokers Queen Palm H. [L].

Mr. P's Princess (f. by Mr. Prospector). See above.

Dame Sybil (f. by Elocutionist). Unraced.

ALANNAN (c. by Conquistador Cielo). 6 wins, 2 to 5, \$581,141, Commonwealth Breeders' Cup S. **[G2]**, Lane's End Churchill Downs H. **[G2]**-ntr, 7 furlongs in 1:20.50, Rumson S. [L] (MTH, \$45,000), 2nd Aristides H. **[G3]**, 3rd Metropolitan H. **[G1]**, etc. Sire.

PRINCESS SYBIL (f. by Cormorant). 14 wins, 3 to 8, \$256,110, Iroquois S. -R (AQU, \$41,220), Mill Race H. (PHA, \$17,880), Tulip S. (PHA, \$15,720), 2nd Mill Race H. (PHA, \$7,690), Veterans' Day S. (SUF, \$7,000), etc.

NEVER SPEAKING (g. by Foolish Pleasure). 13 wins, 2 to 8, \$246,100, Lafayette Futurity (EVD, \$45,500), 3rd Pioneer S. (LAD, \$3,481).

RACE RECORD for Marketsegmentation: At 2, one win in 1 start; at 3, one win, once 2nd in 2 starts; at 4, 2023, two wins (Beaugay S. **[G3]** (BEL, \$96,250), Sand Springs S. [L] (GP, \$89,280)), once 3rd (Endeavour S. **[G3]** (TAM, \$15,000)) in 3 starts. Totals: 4 wins, once 2nd, once 3rd in 6 starts. Earned \$308,730.